

The Milk District is a community organization working side-by-side with business and property owners to improve our special economic district. In addition to branding, technical assistance, and design projects, the District works to advance common goals of our business members.



#### **DISTRICT MEMBERSHIP**

When you join The Milk District, you are re-investing in your neighborhood.

All members receive the full benefit of branding and collaborative marketing from the District, as well as the opportunity to participate in district events and promotions. The District's efforts in beautification and vibrancy make the area a safe and attractive place to live, visit, and do business. Additionally, with tens of thousands of followers across social media platforms, we have the attention of potential customers to help you bring them to your door. When you join, you are contributing to wider area growth and visibility that helps you and your business succeed.

### **CITY FACADE GRANT**

The City of Orlando's Small Business Façade, Site Improvement and Adaptive Reuse Program (FSARP) is designed to revitalize business corridors and abandoned buildings within the city limits through funding for building façade, site improvements, and/or building reuse improvements.

Properties in The Milk District may be eligible for increased reimbursement under this program: 80% of eligible project costs vs. 50% of costs for projects not located in a Main Street District. Furthermore, projects in The Milk District may be considered from the ineligible business list.

# **SRX LIQUOR LICENSE EXCEPTION**

In 2021, the State of Florida passed HB 1647. Under this new law, restaurants in The Milk District have a reduced threshold to qualified for SRX licenses from Florida DBPR. Instead of 2,500 sf and 150 seats allowed in the rest of the state, Milk District businesses may be eligible for an SRX license at 1,800 sf and 80 seats.

# **MURAL LOCATIONS**

The city approves unique, artistic murals to enliven the community, create a sense of place and help promote local businesses. Generally, murals are only allowed on blank side and rear walls of commercial buildings. Building fronts may be allowed in Main Street areas with special approval.

## **LEARN MORE**

For more information, visit The Milk District's website at **www.themilkdistrict.org** and follow us across social media platforms at **@themilkdistrict**.

You can also contact The Milk District's Executive Director, Zac Alfson, at director@themilkdistrict.org or by calling 407.401.3003.



#### The Milk District Main Street Program



OREGON ST | LAWTON RD - CENTRA DA Lake Druid CANTON FOREST AVE lake ST WOODCOCK ND AVE Druid Michiller FOX Cody Way ST Trail WEBER Park z MORRIS ST LAURA N OB GARVIN JAMIE CIB EMARKS ST PLZ PRIN 51 PALMA C E MARKS ď Ы ST Colonialtown ST FLORAL M RIMROSE PLAZA PARK MAGUN Square BETTY ST Z ď LAKE ST HOMER PALM ROSEDALE CIR WOODWARD RD 20 ST К E COLONIAL DR E COLONIAL DR E COLONIAL DR KENNEY AVE HILLCREST S 3 ST ш E CONCORD HERNI **TALOMA**AV CONCORDS FAIRGREEN ST AMELIA 57.1 **AVE** ST MOUNT CREEK VERNON ST AMELIA ST STANLEY ST FERN HARWOOD AVIS B Orlando VALENCIA RD Skate z Park E LIVINGSTON ST Orlando z 폊 Σ Festival Park FOR Pond Hamptor Park TENWOOD ROSER ROBINSON 51 RCBINSON ST 뜡 E VILSON WAY LAKENVOOD EFFERSON 6T YSTAL LAKE S 뒤헬 Š E WASHINGTON ST 븅 N HILLSIDE Dickson KILGORE zalea Park Ŗ ECENTRAL z ST Mayor Carl T. E CENTRAL BLVD Langford Neighborhood FOREST 4 ROSE AVE Center and Park Reeves Terrace ELCT LAKEWOOD MAVNARD GLENWOOD Recreation Site SIDRIM PRIMROS Cherry S FOREST AVE ŚT MCIORDAN Lake Tree Park VICTOR AVE Underhill BUMBY Colonel Joe ST 5 Kittinger Park e south st E SOUTH ST E ANDERSON ST E ANDERSON, ST ANDERSON H MN FALR HUNARSE OF A DE NELOW West Lake **Underhill** B Park NEWARK WAY S CRYSTAL I ş LAKE NDERHILL Lake Underhill MROSE AVE CIR Park Greenwood Lake PR NOTAMER ST NOTAMER Urban Como LAKE UNDERHILL RD £ PALMER Wetlands a ten Park OXFORD ST ST ROBERTA PICKFAIR ST BUMBY æ WESSEX AVE BUCK S BUI WESSEX ST RENLEE PL The Milk District **Opportunity Zone**